

## BIO INTRODUCTION OF BILL A JOHNSTON (60-SECONDS)

Bill A Johnston is was born in Jamestown NY in 1955, and graduated from Syracuse University with a Bachelors in Television and Radio from the Newhouse School of Communications in 1977.

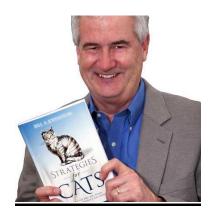
For more than 25 years, Bill was a radio broadcaster in the Carolinas, including writing and voicing radio ads using his distinctive and immediately recognizable voice.

Today Bill is the best-selling author of "Strategies for Cats", written to "change the way you think" so you can "receive the abundance you deserve". He is also a motivational speaker and sales consultant.

He enjoys working and speaking with companies in need of creating new thinking, new energy, new ideas, and new sales.

Bill live in Burlington North Carolina, has been married to his beautiful wife Cecelia for more than 36 years, has two children, a son-in-law, and 4 grandchildren.

As Zig Ziglar said, "If I knew I wanted grandchildren this bad, I would have been nicer to their parents!"



## BIO INTRODUCTION OF BILL A JOHNSTON (1 MINUTE, 50 SECONDS)

Bill A Johnston was born and raised in Jamestown NY in 1955, grew up in the perfect family, graduated from Jamestown High School in 1973, Jamestown Community College in 1975, and Syracuse University with a Bachelors in Television and Radio from the Newhouse School of Communications in 1977.

For more than 25 years, Bill was a radio broadcaster in the Carolinas, including writing and voicing radio ads using his distinctive and immediately recognizable voice. He also created the Answers! Interactive CD in 2002-2003, publishing more than 1.5 million copies to the cable television industry, as well as writing and producing national film-based ads for Charter Communications.

Today Bill is the best-selling author of "Strategies for Cats". He's also a motivational speaker, a sales consultant, and President of President of Now Mobile Media, a company he started in 2000.

When you read his book or hear him speak, Bill is committed to helping you "change the way you think," so you can "receive the abundance you deserve."

He enjoys working and speaking with companies in need of creating new thinking, new energy, new ideas, and new directions.

Bill has been married to his beautiful wife Cecelia for more than 36 years, and has two children, a son-in-law, and 4 grandchildren.

As Zig Ziglar said, "If I knew I wanted grandchildren this bad, I would have been nicer to their parents!"

Bill lives in Burlington, North Carolina. Kitty lives there too!